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Cetaris Hosts Fleet Assistant Core User Conference

Cetaris was proud to host the first Fleet Assistant Core User Conference in September. Maintenance Directors and Information System Directors from ten leading fleets in the United States and Canada met at Cetaris headquarters in Toronto for a two-day conference for product planning and idea sharing. Having co-developed Fleet Assistant with a leading truck OEM in the United States, Cetaris one year ago acquired all rights, title, and interest to Fleet Assistant. Since that point, Cetaris has made two key product releases, one in the fall of 2001, and one in the spring of 2002. These product releases were focused on the key features requested from our client base through our call track system.

The objective of the Core User Conference was to develop consensus on the direction of Fleet Assistant, taking into account transportation industry trends, information technology trends, wireless technology trends, and the strategic cost management challenges facing today's fleets. The conference resulted in a consensus on the direction of Fleet Assistant, translating into specific prioritized action steps for future product releases.

The conference also set the stage for planned future annual conferences for all Fleet Assistant users, expected to begin with the Second Annual Fleet Assistant User Conference to be held in Toronto in September 2003.

About Fleet Assistant

Cetaris developed Fleet Assistant in conjunction with a major vehicle OEM, benefiting from more than 30 years of combined fleet maintenance experience. Fleet Assistant is a best-of-breed solution for improving the economic performance of vehicle fleets. It helps reduce unnecessary warranty losses and, through easily scheduled preventive maintenance, it increases savings by reducing the incidence of external unplanned repairs. Fleet Assistant marks a shift from simply tracking your equipment data and expenses to making proactive, fact-based decisions through the analysis and interpretation of your processed fleet data. With a proven and attractive ROI, Fleet Assistant is an important improvement to your fleet operations you cannot afford to overlook.

About Cetaris

Cetaris Software Inc. as a premier provider of enterprise asset management solutions helping organizations around the world reduce the cost and complexity associated with managing their fleet related assets. Their solution Fleet Assistant was built by fleet people for fleet people, whose evolution began on the shop floor with an understanding and emphasis on the needs of fleet owners, managers, service technicians and administrative personnel. Their solution continues to evolve addressing all the key requirements a business demands to optimize the performance and productivity of its fleet related assets. Consequently, today some of the world's largest; most sophisticated and efficient organizations depend on the Web Fleet Assistant to manage millions of their assets in more than 50 countries worldwide.

Headquartered in Toronto, Cetaris is more than just a software provider, combining exceptional human capital, with best of breed business processes and world class software tools to deliver a robust, turnkey solution.

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