

MISSISSAUGA ONTARIO, SASKATOON SASKATCHEWAN AND TORONTO ONTARIO, MARCH 4, 2003

Yanke Group of Companies Sets a New Standard in Fleet Maintenance

Cancom Tracking, a Shaw Communications Company (TSX: SJR.B and NYSE:SJR), the leader in mobile communications for the Canadian Transportation industry, has completed the integration with Cetaris' Fleet Assistant product for the TruckLoad, LTL and the Private Fleets across Canada. Fleet Assistant has been designed to help transportation companies manage their fleet more efficiently, lower their cost per mile and improve uptime. According to Mike Ham, Vice President of Cancom Tracking, "Fleet Assistant is another product that has successfully been integrated to OmniTRACS real-time satellite messaging and tracking. The integration will allow OmniTRACS carriers across North America to reduce maintenance costs through improved preventative scheduling." FleetAssistant will allow carriers to improve PM scheduling, warranty tracking, parts forecasting, life cycle cost reporting and chronic repairs." Ham continued, "The pennies quickly add-up when you can reduce costs in an industry where margins are razor sharp. We are excited to work with Cetaris to offer our customers added value in improving their asset maintenance through better reporting."

Fleet Assistant is the best-of-breed Windows-based fleet maintenance application designed for mid-to-large size fleets. Fleet Assistant is simple to use, with an intuitive, point-and-click interface, pop-up menus and support for multiple windows. It is composed of six tightly integrated modules that work together to track, analyze and present critical maintenance information (such as life cost, warranty reimbursement, chronic repairs) for complete fleet management, ultimately resulting in operations that are more efficient. A key example of this efficiency is the wireless repair order module that allows the technician to access critical information right at the vehicle, significantly streamlining the process. Fleet Assistant is a complete solution, with comprehensive context sensitive on-line help documentation and industry-leading implementation and support services.

According to James Iglesias, VP Sales and Marketing, Cetaris, "We work closely with fleets and understand the pressures they are under to reduce cost. They must constantly improve their maintenance operations to survive in an increasingly competitive world and they need the tools to do this effectively, with minimal interruption to their business. This is where Fleet Assistant can be so beneficial. It is the tool to help organizations make improvements directly to the bottom line. We find that our fleet customers are able to significantly reduce cost per mile, warranty and external repair losses while improving vehicle uptime, and, most importantly, the software typically pays for itself in the first year."

Iglesias notes, "We are excited about the integration between Cancom Tracking's OmniTRACS solution and Fleet Assistant." "Getting accurate and timely Driver Vehicle Condition Reports (DVCR's) and mileage information to the fleet's maintenance department has a direct business benefit to the fleet. This in turn improves the ROI for both OmniTRACS and Fleet Assistant. This first integration point has already opened up a number of opportunities for delivering timely information from the vehicle to the maintenance department to be included in future product releases," added Iglesias.

Damon Nadrowski, Senior Manager Technology Deployment, Yanke Group of Companies, says "Fleet Assistant has allowed Yanke to provide the maintenance technicians a powerful tool to help them better do their job, while at the same time giving maintenance management real time accurate information to support their achievement of Yanke's annual quality improvement targets. Fleet Assistant is a very powerful system, yet at the same time, very easy to use. Working with Cancom Tracking and Cetaris to develop and implement OmniTRACS integration to Fleet Assistant is another important step towards increasing the efficiency of our maintenance operations."

About Yanke Group of Companies

Founded in 1968 by Norman Yanke, the company was purchased in 1980 by Russel, Joe, and John Marcoux of Marcoux Brothers Trucking. Under the Marcoux brothers' ownership, the Yanke Group of Companies has grown from a mere two trucks to a fleet of over 400, and boomed from 33 people in 1986

to over 700 in 2002. The Yanke Group of Companies consists of 6 separate operating groups providing a "one-stop shop" source of transport services: Yanke Expedited Services (Y.E.S.), International Van Division, Multimodal, Logistics, Container Port of Saskatchewan, and Container Port of Manitoba. Above all, Yanke's focus is on their people. Through teamwork and commitment, our dedicated people enabled Yanke to meet and/or exceed projected goals.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified Canadian communications company whose core business is providing broadband cable television, Internet and satellite services to approximately 2.9 million customers. Shaw also has significant interests in telecommunications, Internet infrastructure and interactive television companies. Shaw is traded on the Toronto and New York stock exchanges (Symbol: TSX - SJR.B, NYSE - SJR).

About Cancom Tracking

Cancom Tracking, a Shaw Communications company (TSX - SJR.B, NYSE – SJR), provides tracking, two-way messaging, and integrated transportation and logistics solutions to the trucking industry. Cancom's products and services provide significant competitive advantages to transportation companies requiring ongoing fleet coordination. Additional information about Cancom Tracking is available at www.cancomtracking.com.

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About Cetaris

Cetaris Software Inc. as a premier provider of enterprise asset management solutions helping organizations around the world reduce the cost and complexity associated with managing their fleet related assets. Their solution Fleet Assistant was built by fleet people for fleet people, whose evolution began on the shop floor with an understanding and emphasis on the needs of fleet owners, managers, service technicians and administrative personnel. Their solution continues to evolve addressing all the key requirements a business demands to optimize the performance and productivity of its fleet related assets. Consequently, today some of the world's largest; most sophisticated and efficient organizations depend on the Web Fleet Assistant to manage millions of their assets in more than 50 countries worldwide.

Headquartered in Toronto, Cetaris is more than just a software provider, combining exceptional human capital, with best of breed business processes and world class software tools to deliver a robust, turnkey solution.

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Forward-looking Statements

This news release contains certain forward-looking statements that involve a number of known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in our forward-looking statements. Factors that could cause actual results to differ materially include, without limitation, changes in market and competition, technological and competitive developments and potential downturns in economic conditions generally. Therefore, actual outcomes and results may differ materially from those expressed in such forward-looking statements. Furthermore, a forward-looking statement speaks only as of the date on which such statement is made. The Company assumes no obligation to update or revise them to reflect new events or circumstances.