

RALEIGH-DURHAM NORTH CAROLINA, FEBRUARY 12, 2007

Cetaris 2007 Core User Conference

Cetaris Inc. is pleased to announce that Maintenance and Information System professionals from leading fleets in the United States and Canada met in Tampa Florida for the two-day Cetaris 2007 Core User Conference. The conference was held in conjunction with the American Trucking Association Technology & Maintenance Council Annual Meeting held in the downtown Tampa convention center. The theme "Driving Efficiency and Integration" of the 2007 Core User Conference provided an excellent framework for lively discussion by the group.

The conference provided the opportunity for Fleet Assistant customers to meet with each other and discuss their experiences with the product. The participants gained valuable insights into maintenance and asset management best practices. They came away with a stronger understanding of opportunities such as improved asset utilization, fuel consumption, best practices in labour, and more – driving efficiency and integration. Individual clients presented their best practices in the areas of warranty, life cycle cost reporting, migration from Windows to Web, and wireless workflow for technicians and parts people. Working groups prioritized strategies, features, and functions for Fleet Assistant that will allow them to continue to dive further efficiencies in their operations. About Cetaris Cetaris, founded in 1989, is sharply focused on Enterprise Asset Management (EAM) software solutions that support the goal of our clients to have the highest equipment reliability and lowest operating cost, which in turn allows the Cetaris customers to provide the best service to their customers. Cetaris has offices in Toronto Ontario and Cary North Carolina that support products installed at more than a thousand major OEM and fleet locations, with thousands of end users, and with hundreds of thousands of assets under management. Cetaris' highly trained and experienced development team implements advanced system architecture, software quality assurance, system integration, and wireless work order and parts management technologies in the Fleet Assistant software products. Cetaris has a reputation for following disciplined requirements phases that reduces project risk, increases implementation quality, and allows Cetaris clients to achieve a more accurate measurement of return on investment. Fleet Assistant, one of the Cetaris' maintenance software products, reduces fleet maintenance costs by enabling managers to make proactive decisions based on real-time accurate data for warranty, parts, equipment utilization, and labor efficiency and productivity.

About Cetaris

Cetaris Software Inc. as a premier provider of enterprise asset management solutions helping organizations around the world reduce the cost and complexity associated with managing their fleet related assets. Their solution Fleet Assistant was built by fleet people for fleet people, whose evolution began on the shop floor with an understanding and emphasis on the needs of fleet owners, managers, service technicians and administrative personnel. Their solution continues to evolve addressing all the key requirements a business demands to optimize the performance and productivity of its fleet related assets. Consequently, today some of the world's largest; most sophisticated and efficient organizations depend on the Web Fleet Assistant to manage millions of their assets in more than 50 countries worldwide.

Headquartered in Toronto, Cetaris is more than just a software provider, combining exceptional human capital, with best of breed business processes and world class software tools to deliver a robust, turnkey solution.

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